

MEDIA MONITORING · EDITORIAL · ANALYSIS

Your media coverage. Our operational work.

We take on defined tasks and deliver finished media products. For companies and PR agencies – extending your team and your existing platforms.

TURNING STORIES INTO A READABLE OVERVIEW

Technology | Charging infrastructure in focus

New industry stories and public user questions are grouped into one topic. Editors separate supported claims from open questions.

Fictional editorial example · no client content

Key finding
Reviewed sources
Clear interpretation

What you receive

Reviewed media overview

Brand, competitors and social conversations – selected for relevance and attributed.

Assessed alert

New facts, reasoned priority and open questions for the responsible team.

Finished newsletter

Key findings, sources and sections in an edition prepared for your recipients.

Clear media report

Metrics and editorial interpretation for leadership or client advice.

FOR COMPANIES

A shared information base.

Communications teams and leadership receive the information they need.

FOR PR AGENCIES

Your brand. Your client relationship.

We produce behind the scenes. Your agency retains advice and approval.

COLLABORATION WITH CLEAR ACCOUNTABILITY

A clear brief. An accountable team.

A dedicated project lead connects your requirements, specialists and quality review. You set the direction. We organise the agreed delivery.

You define**Topic, readers and standards**

We agree the output, source rights, editorial depth, delivery windows and approvals.

We handle**Review, editing and coordination**

Media analysts, researchers and editors follow agreed rules. AI supports preparation; people check sources and claims.

You receive**A reviewed output within your workflow**

Newsletter, alert, report or dossier in the agreed format. Corrections and project knowledge inform subsequent production.

Your monitoring platform stays.

Brandwatch, Cision, Meltwater or your own solution: we work with agreed access and handovers.

Experience and the right expertise.

50+ specialists in the network. Experience in automotive, financial services, aviation and international media projects.

START WITH ONE CONCRETE ASSIGNMENT

A pilot edition creates clarity.

Scope, effort and timing are agreed upfront. Review the result, then decide whether to continue – without a long-term commitment.

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